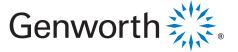
California State-Specific Data from the Genworth 2012 Cost of Care Survey

Home Care Providers, Adult Day Health Care Facilities, Assisted Living Facilities and Nursing Homes





Homemaker Services Hourly Rates (Licensed)

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate ¹	Five-Year Annual Growth²
USA	\$10	\$18	\$32	\$41,184	1%
California - Whole State	\$17	\$21	\$29	\$48,620	2%
Bakersfield-Delano	\$18	\$19	\$20	\$43,472	N/A
Chico	\$19	\$19	\$20	\$42,328	1%
East Bay	\$18	\$25	\$29	\$56,056	2%
El Centro	N/A	N/A	N/A	N/A	N/A
Fresno	\$19	\$19	\$22	\$43,472	2%
Hanford-Corcoran	\$22	\$22	\$22	\$50,336	N/A
Los Angeles County	\$17	\$20	\$23	\$44,913	2%
Madera-Chowchilla	N/A	N/A	N/A	N/A	N/A
Merced	\$18	\$18	\$19	\$41,710	N/A
Modesto	\$17	\$18	\$20	\$41,756	-3%
Napa	\$23	\$24	\$25	\$54,912	1%
Orange County	\$18	\$20	\$23	\$45,760	2%
Oxnard-Thousand Oaks-Ventura	\$19	\$20	\$24	\$45,760	2%
Redding	\$17	\$18	\$19	\$41,756	N/A
Riverside-San Bernardino-Ontario	\$18	\$20	\$22	\$45,188	2%
Sacramento-Arden-Arcade-Roseville	\$20	\$24	\$27	\$54,912	4%
Salinas	\$20	\$21	\$22	\$47,476	N/A
San Diego-Carlsbad-San Marcos	\$19	\$22	\$25	\$49,192	1%
San Francisco	\$20	\$25	\$27	\$57,200	3%
San Jose-Sunnyvale-Santa Clara	\$22	\$25	\$28	\$57,200	2%
San Luis Obispo-Paso Robles	\$22	\$23	\$26	\$52,510	4%
San Mateo	\$21	\$24	\$27	\$54,340	2%
Santa Barbara-Santa Maria-Goleta	\$23	\$24	\$28	\$54,912	1%
Santa Cruz-Watsonville	\$20	\$23	\$27	\$52,624	3%
Santa Rosa-Petaluma (incl. Marin County)	\$19	\$25	\$27	\$56,628	1%
Stockton	\$17	\$18	\$22	\$41,184	-1%
Vallejo-Fairfield	\$22	\$23	\$25	\$51,480	2%
Visalia-Porterville	\$19	\$20	\$20	\$45,623	N/A
Yuba City	\$20	\$21	\$22	\$48,483	N/A
California - Rest of State	\$21	\$23	\$25	\$51,480	1%

Home Health Aide Services Hourly Rates (Licensed)

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate ¹	Five-Year Annual Growth²
USA	\$11	\$19	\$35	\$43,472	1%
California - Whole State	\$17	\$23	\$29	\$51,480	2%
Bakersfield-Delano	\$18	\$19	\$26	\$43,472	N/A
Chico	\$19	\$19	\$21	\$43,472	N/A
East Bay	\$21	\$25	\$29	\$57,200	1%
El Centro	N/A	N/A	N/A	N/A	N/A
Fresno	\$19	\$20	\$22	\$45,760	1%
Hanford-Corcoran	\$22	\$22	\$22	\$50,336	N/A
Los Angeles County	\$17	\$20	\$23	\$45,760	2%
Madera-Chowchilla	N/A	N/A	N/A	N/A	N/A
Merced	\$19	\$20	\$22	\$46,881	N/A
Modesto	\$17	\$18	\$20	\$41,756	-3%
Napa	\$24	\$26	\$26	\$58,344	2%
Orange County	\$19	\$21	\$23	\$47,476	2%
Oxnard-Thousand Oaks-Ventura	\$20	\$22	\$27	\$50,336	2%
Redding	\$17	\$18	\$19	\$41,756	N/A
Riverside-San Bernardino-Ontario	\$18	\$20	\$23	\$45,760	1%
Sacramento-Arden-Arcade-Roseville	\$23	\$24	\$27	\$54,912	4%
Salinas	\$20	\$21	\$22	\$47,476	N/A
San Diego-Carlsbad-San Marcos	\$19	\$22	\$25	\$50,908	1%
San Francisco	\$22	\$27	\$28	\$60,632	4%
San Jose-Sunnyvale-Santa Clara	\$24	\$25	\$28	\$57,200	2%
San Luis Obispo-Paso Robles	\$23	\$24	\$26	\$54,912	3%
San Mateo	\$23	\$25	\$27	\$57,200	2%
Santa Barbara-Santa Maria-Goleta	\$23	\$26	\$29	\$59,488	1%
Santa Cruz-Watsonville	\$21	\$25	\$27	\$57,200	5%
Santa Rosa-Petaluma (incl. Marin County)	\$19	\$25	\$27	\$56,628	1%
Stockton	\$18	\$19	\$22	\$42,328	0%
Vallejo-Fairfield	\$22	\$24	\$25	\$53,768	3%
Visalia-Porterville	\$19	\$20	\$20	\$45,623	N/A
Yuba City	\$22	\$22	\$23	\$51,045	N/A
California - Rest of State	\$21	\$23	\$25	\$51,480	1%

Adult Day Health Care Daily Rates

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate¹	Five-Year Annual Growth²
USA	\$15	\$61	\$165	\$15,860	N/A
California - Whole State	\$43	\$77	\$165	\$20,020	N/A
Bakersfield-Delano	\$76	\$76	\$76	\$19,786	N/A
Chico	\$85	\$85	\$85	\$22,100	N/A
East Bay	\$55	\$77	\$165	\$20,020	N/A
El Centro	\$70	\$73	\$77	\$19,081	N/A
Fresno	\$76	\$79	\$80	\$20,662	N/A
Hanford-Corcoran	N/A	N/A	N/A	N/A	N/A
Los Angeles County	\$63	\$72	\$80	\$18,590	N/A
Madera-Chowchilla	N/A	N/A	N/A	N/A	N/A
Merced	\$80	\$80	\$80	\$20,810	N/A
Modesto	\$78	\$78	\$78	\$20,280	N/A
Napa	\$95	\$95	\$95	\$24,700	N/A
Orange County	\$72	\$80	\$95	\$20,800	N/A
Oxnard-Thousand Oaks-Ventura	\$70	\$76	\$77	\$19,846	N/A
Redding	\$80	\$80	\$80	\$20,800	N/A
Riverside-San Bernardino-Ontario	\$43	\$66	\$80	\$17,030	N/A
Sacramento-Arden-Arcade-Roseville	\$75	\$79	\$83	\$20,540	N/A
Salinas	N/A	N/A	N/A	N/A	N/A
San Diego-Carlsbad-San Marcos	\$68	\$77	\$83	\$20,020	N/A
San Francisco	\$70	\$78	\$87	\$20,316	N/A
San Jose-Sunnyvale-Santa Clara	\$76	\$80	\$89	\$20,800	N/A
San Luis Obispo-Paso Robles	N/A	N/A	N/A	N/A	N/A
San Mateo	\$70	\$75	\$80	\$19,500	N/A
Santa Barbara-Santa Maria-Goleta	\$77	\$77	\$77	\$20,020	N/A
Santa Cruz-Watsonville	N/A	N/A	N/A	N/A	N/A
Santa Rosa-Petaluma (incl. Marin County)	\$140	\$140	\$140	\$36,400	N/A
Stockton	N/A	N/A	N/A	N/A	N/A
Vallejo-Fairfield	N/A	N/A	N/A	N/A	N/A
Visalia-Porterville	N/A	N/A	N/A	N/A	N/A
Yuba City	N/A	N/A	N/A	N/A	N/A
California - Rest of State	\$77	\$83	\$88	\$21,450	N/A

Assisted Living Facility Monthly Rates (One Bedroom - Single Occupancy)

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate ¹	Five-Year Annual Growth²
USA	\$625	\$3,300	\$9,750	\$39,600	6%
California - Whole State	\$900	\$3,500	\$9,750	\$42,000	5%
Bakersfield-Delano	\$1,450	\$2,925	\$3,500	\$35,100	8%
Chico	\$2,750	\$3,450	\$4,130	\$41,400	4%
East Bay	\$2,400	\$3,750	\$5,150	\$45,000	5%
El Centro	\$2,500	\$3,250	\$4,650	\$39,000	N/A
Fresno	\$960	\$3,000	\$3,950	\$36,000	4%
Hanford-Corcoran	\$1,987	\$2,700	\$3,688	\$32,400	N/A
Los Angeles County	\$1,200	\$3,600	\$6,908	\$43,200	5%
Madera-Chowchilla	\$2,500	\$2,800	\$4,075	\$33,600	1%
Merced	\$2,150	\$3,248	\$4,750	\$38,970	10%
Modesto	\$2,213	\$3,039	\$4,865	\$36,465	4%
Napa	\$2,050	\$3,800	\$4,800	\$45,600	2%
Orange County	\$1,700	\$3,500	\$9,750	\$42,000	5%
Oxnard-Thousand Oaks-Ventura	\$2,750	\$4,000	\$5,250	\$48,000	3%
Redding	\$2,250	\$3,150	\$4,250	\$37,800	2%
Riverside-San Bernardino-Ontario	\$1,200	\$3,150	\$6,750	\$37,800	5%
Sacramento-Arden-Arcade-Roseville	\$2,000	\$3,650	\$5,750	\$43,800	8%
Salinas	\$3,000	\$4,380	\$6,500	\$52,560	12%
San Diego-Carlsbad-San Marcos	\$900	\$3,075	\$6,100	\$36,900	4%
San Francisco	\$2,500	\$4,250	\$6,625	\$51,000	3%
San Jose-Sunnyvale-Santa Clara	\$2,250	\$3,500	\$5,040	\$42,000	3%
San Luis Obispo-Paso Robles	\$3,500	\$4,500	\$6,000	\$54,000	8%
San Mateo	\$2,150	\$3,950	\$6,850	\$47,400	2%
Santa Barbara-Santa Maria-Goleta	\$2,750	\$4,400	\$6,046	\$52,800	10%
Santa Cruz-Watsonville	\$2,700	\$4,750	\$5,000	\$57,000	11%
Santa Rosa-Petaluma (incl. Marin County)	\$2,000	\$3,800	\$5,900	\$45,600	5%
Stockton	\$1,600	\$3,000	\$5,460	\$36,000	3%
Vallejo-Fairfield	\$2,650	\$3,000	\$5,500	\$36,000	1%
Visalia-Porterville	\$2,150	\$3,500	\$4,250	\$42,000	9%
Yuba City	\$2,000	\$3,095	\$5,500	\$37,134	-2%
California - Rest of State	\$2,200	\$3,250	\$5,020	\$39,000	2%

Nursing Home Daily Rates (Semi-Private Room)

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate¹	Five-Year Annual Growth²
USA	\$80	\$200	\$950	\$73,000	5%
California - Whole State	\$152	\$224	\$450	\$81,760	6%
Bakersfield-Delano	\$195	\$242	\$273	\$88,330	3%
Chico	\$198	\$213	\$233	\$77,646	6%
East Bay	\$210	\$245	\$290	\$89,425	5%
El Centro	N/A	N/A	N/A	N/A	N/A
Fresno	\$185	\$229	\$254	\$83,585	7%
Hanford-Corcoran	\$185	\$190	\$195	\$69,350	N/A
Los Angeles County	\$152	\$195	\$280	\$71,175	4%
Madera-Chowchilla	\$199	\$202	\$211	\$73,730	6%
Merced	\$164	\$190	\$218	\$69,350	1%
Modesto	\$180	\$214	\$367	\$78,110	5%
Napa	\$205	\$245	\$268	\$89,316	N/A
Orange County	\$200	\$235	\$259	\$85,775	5%
Oxnard-Thousand Oaks-Ventura	\$190	\$201	\$249	\$73,365	3%
Redding	\$220	\$230	\$250	\$83,950	6%
Riverside-San Bernardino-Ontario	\$165	\$190	\$215	\$69,350	3%
Sacramento-Arden-Arcade-Roseville	\$191	\$225	\$259	\$82,125	5%
Salinas	\$210	\$230	\$237	\$83,950	3%
San Diego-Carlsbad-San Marcos	\$185	\$213	\$260	\$77,563	4%
San Francisco	\$320	\$395	\$450	\$144,175	16%
San Jose-Sunnyvale-Santa Clara	\$195	\$258	\$310	\$93,988	6%
San Luis Obispo-Paso Robles	\$190	\$195	\$205	\$71,175	N/A
San Mateo	\$225	\$268	\$325	\$97,638	4%
Santa Barbara-Santa Maria-Goleta	\$235	\$285	\$374	\$104,036	7%
Santa Cruz-Watsonville	\$210	\$231	\$233	\$84,315	6%
Santa Rosa-Petaluma (incl. Marin County)	\$225	\$270	\$312	\$98,550	6%
Stockton	\$185	\$215	\$273	\$78,475	5%
Vallejo-Fairfield	\$206	\$246	\$264	\$89,881	N/A
Visalia-Porterville	\$182	\$187	\$210	\$68,255	4%
Yuba City	\$180	\$180	\$180	\$65,700	N/A
California - Rest of State	\$185	\$231	\$257	\$84,315	4%

Nursing Home Daily Rates (Private Room)

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate ¹	Five-Year Annual Growth²
USA	\$100	\$222	\$950	\$81,030	4%
California - Whole State	\$175	\$258	\$486	\$93,988	4%
Bakersfield-Delano	\$230	\$265	\$342	\$96,725	3%
Chico	\$217	\$230	\$259	\$83,950	5%
East Bay	\$230	\$270	\$350	\$98,550	4%
El Centro	N/A	N/A	N/A	N/A	N/A
Fresno	\$206	\$254	\$295	\$92,710	6%
Hanford-Corcoran	\$215	\$215	\$215	\$78,475	N/A
Los Angeles County	\$180	\$240	\$400	\$87,600	3%
Madera-Chowchilla	\$207	\$208	\$216	\$75,920	N/A
Merced	\$215	\$216	\$240	\$78,840	4%
Modesto	\$190	\$226	\$367	\$82,308	6%
Napa	\$250	\$297	\$338	\$108,474	N/A
Orange County	\$223	\$281	\$305	\$102,682	4%
Oxnard-Thousand Oaks-Ventura	\$235	\$245	\$274	\$89,425	4%
Redding	\$231	\$245	\$275	\$89,425	4%
Riverside-San Bernardino-Ontario	\$175	\$205	\$240	\$74,825	4%
Sacramento-Arden-Arcade-Roseville	\$235	\$260	\$303	\$94,900	4%
Salinas	\$270	\$275	\$290	\$100,375	1%
San Diego-Carlsbad-San Marcos	\$205	\$266	\$350	\$96,970	4%
San Francisco	\$335	\$400	\$486	\$146,000	7%
San Jose-Sunnyvale-Santa Clara	\$270	\$301	\$360	\$109,865	6%
San Luis Obispo-Paso Robles	\$230	\$245	\$260	\$89,425	N/A
San Mateo	\$250	\$298	\$365	\$108,588	0%
Santa Barbara-Santa Maria-Goleta	\$250	\$350	\$461	\$127,750	-3%
Santa Cruz-Watsonville	\$220	\$240	\$240	\$87,600	-4%
Santa Rosa-Petaluma (incl. Marin County)	\$271	\$325	\$435	\$118,625	2%
Stockton	\$195	\$235	\$309	\$85,775	6%
Vallejo-Fairfield	\$206	\$262	\$318	\$95,539	7%
Visalia-Porterville	\$195	\$202	\$250	\$73,610	2%
Yuba City	\$198	\$198	\$198	\$72,270	N/A
California - Rest of State	\$210	\$259	\$290	\$94,535	5%

Data Table End Notes

¹ Median Annual Rates are calculated based on the following:
Homemaker Services - hourly rate multiplied by 44 hours per week, multiplied by 52 weeks
Home Health Aide Services - hourly rate multiplied by 44 hours per week, multiplied by 52 weeks
Adult Day Health Care - daily rate multiplied by 5 days per week, multiplied by 52 weeks
Assisted Living Facility - monthly rate multiplied by 12 months
Nursing Home - daily rate multiplied by 365 days

² Represents the compound annual growth rate based on Genworth Cost of Care Survey data from 2007 to 2012.

About CareScout

Headquartered in Waltham, Massachusetts, CareScout helps Americans across the United States find quality care providers for their long term care needs. As an objective source for this provider information, CareScout, a Genworth company, developed the nation's first quality-of-care ratings system for certified nursing homes and home care providers. Large employers, risk underwriters and families rely on CareScout's proprietary ratings system, the CareScout network and its database of more than 90,000 providers including nursing homes, assisted living facilities and home care agencies to help find and arrange the most appropriate care for loved ones. For more information, visit carescout.com.

About Genworth Financial

Genworth Financial, Inc. (NYSE:GNW) is a leading Fortune 500 global financial security company. Genworth employs approximately 6,500 people with a presence in more than 25 countries. Its products and services help meet the investment, protection, retirement and lifestyle needs of more than 15 million customers.

Genworth operates through three segments: Retirement and Protection, U.S. Mortgage Insurance and International. Its products and services are offered through financial intermediaries, advisors, independent distributors and sales specialists.

Genworth Financial, which traces its roots back to 1871, became a public company in 2004 and is headquartered in Richmond, Virginia. For more information, visit Genworth.com.

From time to time, Genworth releases important information via postings on its corporate website. Accordingly, investors and other interested parties are encouraged to enroll to receive automatic e-mail alerts and Really Simple Syndication (RSS) feeds regarding new postings. Enrollment information is found under the "Investors" section of Genworth.com.

Visit genworth.com/costofcare to:

- download the Cost of Care mobile application
- compare daily, monthly and annual costs across locations
- calculate future costs of care
- get more information about the Cost of Care Survey

Insurance and annuity products:

- Are not deposits.
- Are not insured by the FDIC or any other federal government agency.
- May decrease in value.
- Are not guaranteed by the bank or its affiliates.

Scan this tag with your smartphone using a "QR Reader" App (available in your App store).



©2007-2012 Genworth Financial, Inc. and National Eldercare Referral Systems, LLC (CareScout). All rights reserved. Genworth, Genworth Financial and the Genworth logo are registered service marks of Genworth Financial, Inc.